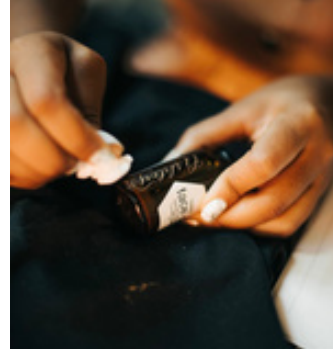


FACT SHEET

Faultless Inspirations

LIVE CALLIGRAPHY & ENGRAVING



ABOUT US

We curate memorable experiences for guests with live calligraphy services for various events, including, but not limited to, brand activations, conferences, product launches, private dinners, and weddings. We also offer in-studio calligraphy commissions for P.R. boxes, event SWAG, holiday gifts, and more.

Why Partner with Us?

- Proven ability to boost audience engagement through personalized brand activations.
- Experience developing and implement strategic promotion plans for live events.
- Skilled in multiple mediums, including live calligraphy, engraving, and pyrography, tailored to fit your brand's identity.
- Affordable luxury pricing for maximum ROI.

EVENT OFFERINGS

- Sample Calligraphy Pieces
- Executive Gifts
- Variety of Scripts and Illustrations
- Post Event Evaluations
- Social Media Content

Increased Brand Awareness

Personalizations, such as live calligraphy or engravings, can boost brand recall by 70%, helping brands stay relevant with their target audience ([International Brand Equity](#)).

Increased Sales Incentives

76% of consumers are more likely to purchase from brands that offer personalized experiences. ([WiserNotify](#))

Increased Content Marketing

71% of consumers are more likely to share their experience with a brand on social media when the activation involves customization ([GreenBook](#)).

LET'S WORK TOGETHER

Brittany Watkins

Chief Inspirations Officer, Calligrapher

Faultless Inspirations

www.faultlessinspirations.com

brittany@faultlessinspirations.com